



Pakistan-France Business Alliance

A Company set up under section 42 of the Companies Act, 2017
Member of CCI France International, Paris



3rd Trade Performance Awards 2018-19

THE KEY TO PAKISTAN - FRANCE TRADE
MEMBER OF CCI FRANCE INTERNATIONAL, PARIS

Martin Dow Group

Pakistan's 1st

Healthcare Group operating 2 manufacturing facilities
in France

Martin Dow Group celebrates the expansion of their Nutraceutical Facility
in Gien, France with the inauguration of it's new Soft Gel plant



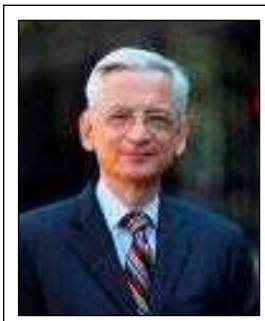
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Martin Dow
Creating Distinction for Life

AMBASSADOR'S Message

Patron in Chief
Pakistan France Business Alliance



Message of H.E. Marc BARETY, Ambassador of France in Pakistan

I warmly congratulates the Pakistan France Business Alliance for the holding of its 3rd Trade Performance Awards Ceremony. It is indeed heartening that the PFBA has kept up with its tradition of acknowledging the performance of the leading exporters and importers from our two countries.

Despite a decrease in the volume of the bilateral trade last year, it is still exceeding the billion Euro threshold, with Pakistan exports to France reaching 875 million Euros and French exports to Pakistan nearly 400 million Euros. It has to be noted that Pakistan's exports to France have reached a new all-time high for the fifth consecutive years. The strong growth in Pakistani exports to the EU in general – and to France in particular – is fueled by the granting in 2014 of GSP+ Status to Pakistan, most of its exports now entering the single market free of any duty. As a result the trade balance between France and Pakistan is at present largely in favor of Pakistan.

Some thirty French companies are established in Pakistan with assets valued at nearly 1.5 billion USD. Investments are particularly significant in the energy sector, with Engie for power generation and with Total Parco representing Total's third network of service stations in the world, right behind France and Germany. If France remains the ninth foreign investor in Pakistan, it is important that French firms come in numbers and diversify their presence. In particular, our companies are more and more sensitive to the improvements of the security context of these last years and the government's efforts to turn the business environment more favorable to the private investors.

I am always delighted to witness encouraging signals concerning the development of economic and trade relations between France and Pakistan. In April this year, a business delegation of 30 French businessmen organized by MEDEF International (the French Business Confederation) came to Pakistan. It comprised companies, among the most important French ones, in various sector including construction, agribusiness, banking, oil and gas industry, urban development, transport, water treatment, energy and IT. During its stay, the delegation traveled to Islamabad, Lahore and Karachi and had meetings with Pakistani authorities as well as with representatives of the private sector to better assess opportunities offered by the Pakistani market. Private audiences with the President of the Islamic Republic of Pakistan, H.E. Arif ALVI, and the Prime minister, H.E. Imran KHAN were also held. The success of this event has been of immense encouragement and we look forward to a very positive outcome in the coming years. In that regard, Business France and the Board of Investment of Pakistan signed a Memorandum of Understanding (MOU) to promote bilateral cooperation in trade, investment and business between Pakistan and France in July.

Last but not least, the Pakistan-France Administrative, Economic and Trade Committee has been upgraded to a Joint Economic Commission that will be held at ministerial level, a clear sign of our mutual interest in developing economic relations. Following this decision, the beginning of 2020 should see the visit to France of the Federal Minister for Economic Affairs, H.E. Hammad Azhar. The resumption of high level bilateral visits will definitely open a new chapter in our economic partnership and literally boost our economic relations, opening new opportunities to French companies in Pakistan and also to Pakistani companies, especially to the members of the PFBA.

I have unwavering faith in the economic potential of Pakistan and in the great role this country can play in the economic uplift of the entire region. The business community of this country is vibrant and dynamic. We are confident that trade exchanges between the two countries will attain the levels commensurate with their true potential. The Trade Awards ceremony bears testimony to the role played in this respect by the PFBA and the Embassy of France in Pakistan will continue to extend its full cooperation to the latter for promoting and enhancing economic and commercial relations between France and Pakistan.



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YBG

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Life, Design and Comfort

LARGEST HOME TEXTILE EXPORTER OF PAKISTAN

COMFORTERS | CURTAINS AND DRAPERIES | CUSHIONS AND PILLOWS
KIDS ZONE | DUVET COVER SETS | BED SHEETS



CHAIRMAN/CEO's Message

Jamil Hamdani
Chairman/CEO
Pakistan France Business Alliance



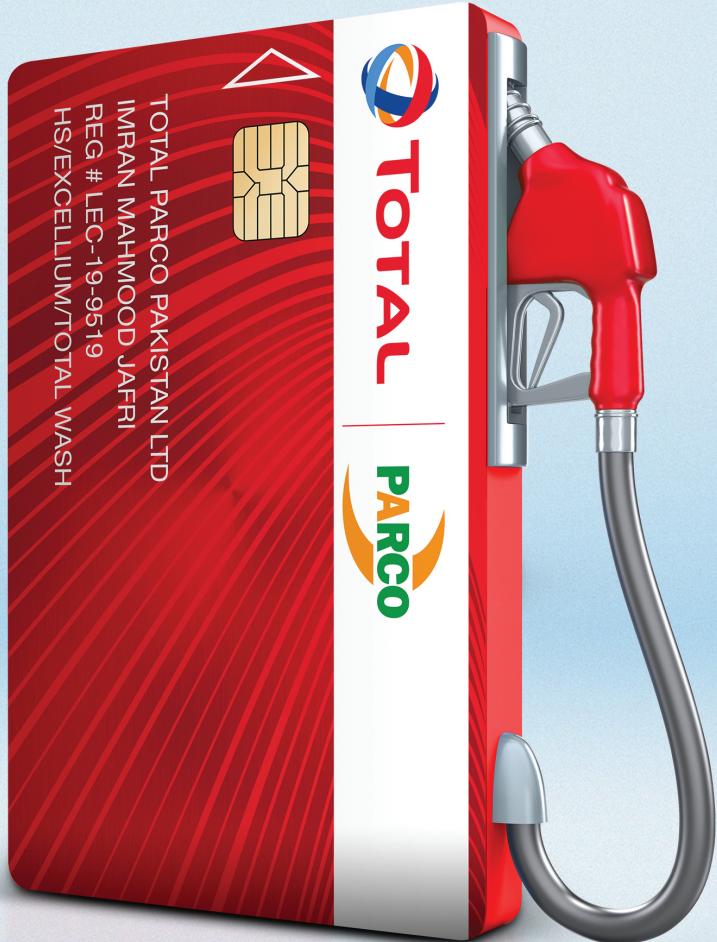
PFBA is holding its 13th Trade Awards ceremony even though according to the SECP with whom we got ourselves registered as a legal entity in 2014 considers this to be our 4th Awards Ceremony subsequent to qualifying as a corporate entity.

This event is being held at a time when Pakistan is passing through some difficult economic times characterized by high budgetary and current account deficit. According to IMF the economic growth is expected to fall to 2.4 % in 2019-20 and the inflation will rise to 13 % after 7.3% in 2018-19. The foreign trade of Pakistan has shrunk by 5.8 % in 2018-19, due mainly to the fall in imports. What is alarming is that our exports are not rising (they fell by 2.2 % in 2018-19), although successive devaluations of the Rupee should have stimulated the exports. This weak performance reflects lack of competitiveness and diversification of our exports

In this context, it is satisfying to note that the bilateral trade between Pakistan and France has continued to cross the 1 billion Euro mark for the last few years, It was 1.3 Billion Euros in 2018. But Pakistan's total export volume to France of 875 million euros is composed to the tune of 85 % by textile products and leather goods. However, for the first time the export of agricultural products like grains and rice has shown substantial growth. It accounted for 5.5 % of Pakistani exports during the period under review. Sports goods with their share of 2.4 % are still far below their real potential in the French market. High value-added items like medical and surgical instruments remain under-represented in our exports to France despite their high quality. France exports mainly pharmaceutical products, measuring appliances, navigation instruments, electric turbines and milk products to Pakistan (Total volume of import from France: 398 million euros). The balance of bilateral trade remains in favor of Pakistan by a whooping margin of 478 million euros. But our bilateral trade needs to improve, considering that France is only the 26th supplier and 12th client of Pakistan. It is behind such EU member countries as Germany, Italy, Spain, Holland and Belgium as far as our export destinations are concerned.

While congratulating our exporters and importers and particularly the trophy winners in the various categories, I want to stress the need to double our efforts to increase the two way trade with France. It needs to be re-emphasized that Pakistan should diversify its exports to France and go beyond the traditional mix of textile-leather towards value added and innovative products. On the other hand, French companies also need to tap the opportunities in such high potential sectors as water and drainage, solid waste management and urban mass transport. There is ample potential for enhancing the two-way trade. We should multiply our efforts for exploiting the trade opportunities to the maximum by exploring new avenues for building ties with French companies.

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totalparco.com.pk TotalPakistan

MONSIEUR MAHMOOD BHATTI

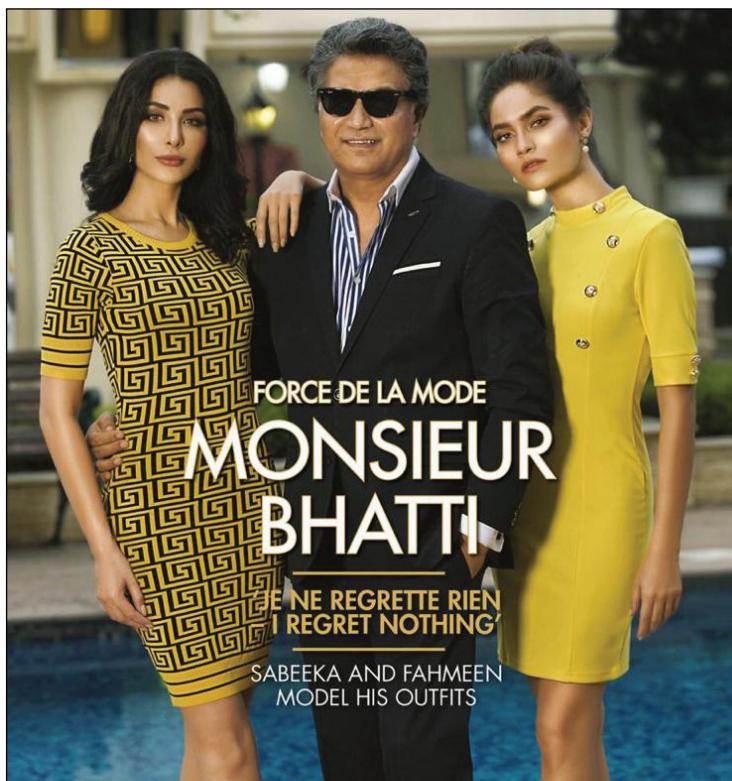
I have no regrets

There is nothing more inspirational than success and Mehmoond Bhatti has been a high flier for decades. He is one of the few Pakistanis in the world internationally recognized for his accomplishments as a design and manufacturing guru in France. His success has been meteoric, sustained, sometimes erratic, deeply painful, joyously gratifying and immensely impactful. His story reads like a book, and now in the sixth decade of his life, he reminisces over the challenges, the high and lows of fortune, and the poignant ups and down of love. As a young man in Paris Bhatti started a job at a design house doing the packaging and dispatching of garments to different destinations, but not only was he a very disciplined man and a hard worker he was also a very good looking lad attracting a great deal of interest amongst the people he met at his work place. Above all Bhatti is a polite and endearing personality.

For a man who
his monetary
his social
friendships in the
and his return to
intermittently to
philanthropic and
without doubt that
dynamic rags to
have emerged
Bhatti has
that he was reborn
autobiography
au scantier (1999),
in recounting his
a painful childhood
Lahore. His father
child, he was mall-
mother and
bad company and

delinquent. In fact there was a time when he didn't have food to eat in Lahore and would be found scrounging at the Dada Darbar known commonly as Dada Ganj Baksh, the eleventh century mystic and patron saint of Lahore. To this day, admits Bhatti that no trip to Lahore is complete without the visit to the shrine to give thanks and to remind myself of my past.

What stands out immediately about Mehmoond Bhatti is his humble demeanor ---- he is not an arrogant man. At the age of nineteen, Bhatti left Lahore for Paris, a friend from Government college where he had been enrolled for his undergraduate studies asked him to stay with him at the Sorbonne where Bhatti began French classes that did not last long since it was imperative to find a job and another place to stay, just to survive. Thus began his adventures --- from sleeping in metro stations to loading trucks, there is an Orwellian grittiness to the experience. Compatriots advised him to knock on all the doors of the Sentier



started with nothing,
success elevated
recognition, led to
corridor of power,
Pakistan pursue his
business goals. It is
he is one of the few
riches stories that
from Pakistan.
admitted all along
in Paris. In his
Bhatti du Pakistan
he spares no detail
simple antecedents,
and difficult youth in
died when he was a
treated by his
brothers, fell into
was almost a

or what you would call the Trial in English- the district of the clothes. After various odd jobs, he was hired as a cleaner. A time came that with his boss on vacation, Bhatti took a chance and sold more models than that a company had ever done. Bhatti was certainly aiming high and at that time fortune was on his side, but in retrospect, for him it boiled down to sheer hard work. On the personal front, Bhatti's life over the years followed a similar trajectory of success and upheavals. A first marriage to a Frenchwoman which allowed him to cement his business. They parted ways when he felt he was incapable of breaking up with the style of life, which in his eyes was a symbol of social success in the western style --- what the calls night escapades or partying excessively. His second marriage in 1992 to American model Denise gave him the much craved for love and peace that he wanted. Denise was from Milwaukee, Wisconsin and Bhatti writes poignantly about their romance in his book. The marriage, which lasted a couple of years, resulted in three wonderful children. There is absolute adoration and pride when he speaks of them. Shiraz his son, his MBA, his daughter medicine, and so is his Erica, who is also a children love Pakistan once, it is very important their culture and their roots.

Maintaining a relationship with a bed of roses for Bhatti. Pakistan has not been For overseas Pakistanis to do business in Pakistan is not easy—they are all ready to stab you in the back. Being jealous is so off-putting. In Europe they appreciate everything I have done. Most recently, he faced the dire consequences of a humiliating backlash from the former Chief Justices of Pakistan who reprimanded him. Hitting below the belt Lahore hospital. Bhatti into the details. This does not want to come back to impacted my business time, he really did not publicity and he was Pakistan; this censure when my partners left in France, he got bad much for these people most deeply disturbed me. He have done so really shouldn't do and now he feel he business here, despite the fact that he is one of the few who have brought legal money to Pakistan. But his friends explained that he must not step back. He did have a change of heart, after much thinking and is now even more determined to continue his alliance with Pakistan: now he will build more hospital in four main cities with partners—none of us need the money, he will do it as our way of giving back. The country will only succeed if overseas Pakistanis come back, people like him who have been given so much respect abroad.





The man with the Midas touch. Everything that comes under his purvey has his aesthetic stamp all over it; be it the outfits of the models, or this gorgeous room inspired by elegant French decor

Bhatti has been decorated both in France and Pakistan by the respective governments for his selfless contribution to the fashion industry. PFBA is extremely grateful to Mr Bhatti for specially visiting Karachi for PFBA'S Awards event.

Reproduced courtesy HELLO! PAKISTAN

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Director

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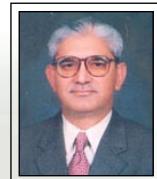
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Director

Mr. Abdul Basit



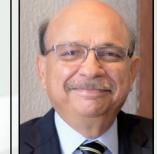
Director

Mr. Javed Gulam Muhammad



Director

Mr. Shaukat Hassan



Honorary Director

Mr. Dominique Simon Head of the French Economic Dept



Awardees 2018-19

HOME TEXTILE CATEGORY

1st Prize

Mr. Bashir Ali Mohammad

Chairman

GUL AHMED TEXTILE MILLS LIMITED

Gul Ahmed is one of the most well established and exceptionally unique fashion houses of the subcontinent. For over half a century it has been a leader in designing the best quality fabrics using the highest quality raw materials and inputs available anywhere in the world. We spin and weave passion and creativity in to every meter of fabric produced. All fabrics are produced keeping energy conservation and environmental sustainability at the core of each process. The vibrant palette of color used by Gul Ahmed team brings the fabrics to life and gives them a character that looks unique on ever individual.

EXPORT GARMENTS CATEGORY

1st Prize

Mr. Tahir Saleem Mirza

Chief Executive Officer (CEO)

PENNA OVERSEAS CORPORATION

PENNA Overseas Corporation is the biggest manufacturer and Exports for **MARTIAL ARTS UNIFORMS & BOXING PRODUCTS** in Asia.

PENNA Overseas Corporation was established in 1970 by Mr. Mirza Atta Ullah (father of Mr. Tahir Saleem Mirza & Mr. Zahid Saleem Mirza). Later Mr. Tahir Saleem mirza (Chief Executive) with the help of his younger brother Mr. Zahid Saleem Mirza Grown up the company and at the moment company is enjoying biggest share of its production line from the international market and enjoying number 1 position in Pakistan since 2004, and continuously *winning 1st prize for The Best Export Performance Award from FPPCI*.

PENNA is continuously winning. The Best Export Performance Award on Martial Arts Uniforms from PFBA and FPCCI.

PHARMACEUTICAL CATEGORY

1st Prize

Mr. Raheel Feroz

Chief Executive Officer (CEO)

HEALTH CARE PRODUCTS

A subsidiary company of S. Ejazuddin & Co. established in 1912 in Calcutta heading its operations in Pakistan since 1947. Since then has grown leaps & bounds in optimizing B2B business development, in various industries including Active Pharmaceutical ingredients, Food ingredients and Feed items.

We exclusively represents some of the globally reputable & leading manufacturers of USA, France, Italy, Switzerland, Spain, Denmark, Japan, Korea, China & other countries worldwide. Enabling us to supply exceptional quality goods for the entire satisfaction of our valued buyers

HEALTH CARE PRODUCTS is committed to seeking growth and prosperity by achieving a sustainable competitive share of our industry in the international marketplace and world economy. We will strive to reach our goals by meeting the needs and expectations of our customers with continuous improvements in quality, productivity, value, new product offerings and customer satisfaction.

SPECIALIZED NUTRITION PRODUCTS CATEGORY

1st Prize

Mr. Rashid Nawab

Marketing Manager

SIND MEDICAL STORES – PAKISTAN

Sindh Medical Stores Pakistan is a healthcare organization with excellent market rapport and experience spanning over six decades. SMS offers extensive portfolio and myriad products range in **Biological, Clinical Diagnostics, Blood Banking, Hospital Equipments, Nutrition, and**

Awardees 2018-19

Homeopathy & Veterinary Health.

SMS represents renowned French & other multinational companies with its Pan Pakistan office network, state-of-the-art facilities, Biomedical & Software Engineering support and dynamic workforce.

DIAGNOSTIC & LAB. EQUIPMENT CATEGORY

1st Prize

Mr. Zafar Mahmood

CEO

GLOBAL MARKETING SERVICES

Global Marketing Services is the leading solution provider in the healthcare industry with a special focus on biomedical investigation, research, life sciences, medical devices, industry, and pharmaceuticals. GMS is an ISO 9001:2015 accredited company & the first to earn certification for GDPMD. With headquarters in the capital city and branch offices across the country, GMS standout with the most comprehensive sales and services network. GMS has 20% annual growth rate; implemented modern management practices, ERP software, and GO Green policy.

1st Prize

Mr. Rashid Nawab

Marketing Manager

SIND MEDICAL STORES – PAKISTAN

Sindh Medical Stores Pakistan is a healthcare organization with excellent market rapport and experience spanning over six decades. SMS offers extensive portfolio and myriad products range in **Biological, Clinical Diagnostics, Blood Banking, Hospital Equipments, Nutrition, and Homeopathy & Veterinary Health.**

SMS represents renowned French & other multinational companies with its Pan Pakistan office network, state-of-the-art facilities, Biomedical & Software Engineering support and dynamic workforce.

SURGICAL GOODS CATEGORY

1st Prize

Mr. Babar Iqbal

Chief Executive

ELMED INSTRUMENTS (PVT) LTD

Inheriting over a century of remarkable manufacturing experience, ELMED is a market leader in surgical industry and a major exporter of Quality Surgical Instruments to France. ELMED has earned the trust of its customers globally for its Quality, Services & Reliability.

HOSPITAL EQUIPMENT CATEGORY

1st Prize

Dr. Tasmia Abeer Billoo

Director & Head – Pharmacovigilance

SIND MEDICAL STORES – PAKISTAN

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Awardees 2018-19

INFORMATION TECHNOLOGY CATEGORY

1st Prize

Mr. Riaz Siddiqui

Managing Director

INFOTEL PAKISTAN (PVT) LIMITED.

Info Tel, one of Pakistan's leading provider of Security Solution to businesses across a wide range of industry sector, including banking, government, technology, secure electronic payment & mobile. With 15 years of experience Info Tel provide systems for e-banking, PKI, ID & e-Passport, card issuing, advance key management and managed cryptography through best-of-breed security software/hardware and services.

SHIPPING & FREIGHT FORWARDERS CATEGORY

1st Prize

Mr. Muhammad Imran Bawani

Chief Executive Officer

CMA CGM PAKISTAN

CMA CGM is the world's third largest container line headquartered in Marseille, France. It is the leading worldwide shipping group.

CMA CGM has acquired NOL Group representing American President Line (APL), which is the world's fifth largest container transport and shipping company.

Recently CMA CGM globally successfully acquired CEVA Logistics. This is a global logistics and supply chain company in both freight management and contract logistics.

CMA has representation in Pakistan for over 30 years and is amongst the most prominent and leading lines in Pakistan.

OIL & GAS CATEGORY

1st Prize

Mr. Shaukat Hassan

Managing Director

MAS ASSOCIATES (PVT) LTD

MAS associates has been in the forefront of OIL and GAS industry in Pakistan for almost 40 years. MAS with their associates in France have launched many new innovative products, which have contributed immensely to both drilling, exploration & production sectors.

INDUSTRIAL SAFETY PRODUCTS CATEGORY

1st Prize

Mr. Rana Abdul Mannan

Chief Executive

ATLAS EXPORTS (PVT) LTD

Atlas Exports (Pvt) Ltd was established in year 2000 and since then has been the market leader of industrial safety products, exporting all over the world, especially France. The ability of Atlas Exports to produce and export products of highest standard has earned them the position of the leading exporter of Industrial safety products to France. Their vast experience in Leather gloves, cotton gloves and work wears and their team of highly qualified professionals; have been a key tool in enabling them to achieve these levels of success. Atlas Exports (Pvt) Ltd has been a go-to company for most of the major French importers of Industrial safety products. During the last decade, the company has expanded its operations to Agro Foods field, exporting rice, flowers, seeds, spices and grains to Europe. The company's CSR projects have brought a positive change in the society as Atlas Exports believes in the phenomenon of giving back to the society.

Awardees 2018-19

VETERINARY PHARMA CATEGORY

1st Prize

Mr. Muhammad Irfan Ghazi

CEO/President

GHAZI BROTHERS

Ghazi Brothers is a leading Animal Health distribution and marketing company excelling in core competencies. With dedicated sales and technical support and distribution network, Ghazi Brothers provides the reliability and quality expected from a progressive enterprise. Ghazi Brothers professional team provides business to business and business to customer solutions. Such adaptability has enabled the company in becoming an industry leader.

INVESTMENT IN HEALTHCARE MANUFACTURING IN FRANCE CATEGORY

1st Prize

Mr. Ali Akhai

Group Chairman

MARTIN DOW

Martin Dow is the 1st Pakistani healthcare group to invest in manufacturing facility in Meymac & Gien, France. The Meymac facility produces Pharmaceutical products and the Gien facility produces nutraceutical products. Over the past 3+ years, Martin Dow team strength increased from 21 personnel to 84+ personnel.

BUYING AGENTS (TEXTILE) CATEGORY

1st Prize

Mr. Ayaz Thaver

Proprietor

GIA EXPORT MARKETING SERVICE (PVT.) LTD.

Export is the life line for the country's economy. Exporters need extra support to market their products. Specially medium size exporters who use their own capital for their projects. These are the efficient private enterprises whom GIA Export Marketing Service (Pvt.) Ltd is helping to procure export business all around the year. These entrepreneurs comprise the backbone of export business. GIA therefore focuses and targets them in all possible manner that they continue with their production and gain maximum efficiency.



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COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

GUL AHMED TEXTILE MILLS LIMITED



Contact Person

Mr. Bashir Ali Mohammad
Chairman

Profile

The Gul Ahmed Group has diversified business interests in Textiles, Retail, Dyes and Chemicals Distribution, Energy, and Information Technology.

Gul Ahmed Textile Mills Limited is one of the largest vertically integrated textile mills of Pakistan. The company is a technology driven company that strives to constantly improve its manufacturing process, adhering commitment to quality and excellent customer service. An industry leader in dyeing, rotary and flat-bed screen printing, servicing sectors such as home textile, upholstery, apparel, hospitality etc.

The company was established in 1953 as privately owned, and was subsequently listed on the Karachi stock exchange in 1970. The company greatly values its highly skilled and dedicated staff and takes pride in the quality of the products we manufacture.

With an installed capacity of more than 51,840 spindles, 500 air jet looms including 170 wide width air jet looms, 22,080 Rotors and most modern yarn dyeing, processing & stitching units, Gul Ahmed is a composite unit – making everything from cotton yarn to finished products. Believing in playing its role in protecting the environment, Gul Ahmed has also set up a waste water treatment plant to treat 100% of its effluent, bringing it to NEQS levels and has now put up a water recycling plant.

Gul Ahmed plays a vital role not only as a textile manufacturer, but has its strong presence in the retail business as well. The opening of its flagship store – Ideas by Gul Ahmed – marked the group's entry into the retail business. Starting from Karachi, Gul Ahmed now has an extensive chain of more than 100 retail stores across the country, offering a diverse range of products from home accessories to fashion clothing.

Gul Ahmed has its own captive power plant comprising of gas engines, gas and steam turbines, and backup HFO engines. Furthermore, it is fully committed to protection of the environment. The company has installed the largest wastewater treatment plant in the textile sector to ensure compliance with National Effluent Quality Standards which conserve energy by using LED lights, to reduce consumptions of electricity; inverters have been installed in air handling equipment's, re-cycling hot water using stack gases for generating steam and power.

Gul Ahmed provides in-house training to all workers on proper use of equipment, on ways to reduce waste and to work more efficiently. We encourage our workers and staff to contribute their ideas for process improvement. Gul Ahmed is an equal opportunity employer and has a large workforce of women employees.

More than 65 years since its inception, the name Gul Ahmed is globally synonymous with quality, innovation and reliability.



PENNA
Overseas Corporation
PAKISTAN FRANCE BUSINESS
ALLIANCE

CONTACT US

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Sialkot - 51310, Pakistan.
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Fax: +92-52-3524316
info@penna.com.pk



ACHIEVEMENT

We are continuously winning "The Best Performance Award" from FPCCI (The Federation of Pakistan Chambers of Commerce & Industry) since 2004. So it is an achievement that we are holding number position since we got it.



Chief Executive
TAHIR SALEEM MIRZA
Director Production
ZAHID SALEEM MIRZA



COMPANY Profile

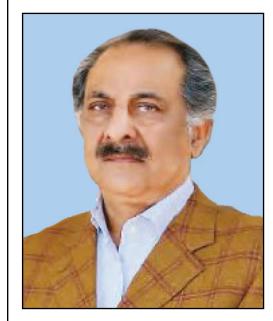
PAKISTAN FRANCE BUSINESS ALLIANCE

PENNA OVERSEAS CORPORATION

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Fax: +92-52 3524316-17
Email: info@penna.com.pk

Contact Person Mr. Tahir Saleem Mirza
Chief Executive (CEO)

Profile The word "PENNA" represents Pakistan's the most professional and committed manufacturer & exporter of material arts Uniforms, Boxing products and Martial Art Equipments.



Unique History of Penna Overseas Corporation

PENNA Overseas Corporation was established in 1970 by Mr. Mirza Atta Ullah (Father of Mr. Tahir Saleem Mirza & Mr. Zahid Saleem Mirza). Later Mr. Tahir Saleem Mirza (Chief Executive) with the help of his younger Mr. Zahid Saleem Mirza Grown up the company and at the moment company is enjoying biggest share of its production line from the international market and enjoying number 1 position in Pakistan since 2004.

Manufacturing Experience

The higher management of the company is totally professional and having a huge experience in the industry of Boxing Gloves & Martial Art. The directors of the company have excellent reputation among the business community of Pakistan and well known in the international market for their experience and high level of skills in martial arts business.

Penna is a Large Production Facility

PENNA Overseas Corporation has been shifted to its mega building situated at Sialkot highway road road having land area measuring 283,241 Sq-Ft and covered area measuring 230, 993 Sq-Ft. All the desired safety & environmental standards has been adopted in the construction of this building.

Penna Overseas Corporation Achievements

PENNA is proud to achieve its goal "To provide maximum facilities to the workers and buyers of martial art uniforms, Boxing Gloves and Punching Bags which was lacking in Pakistan".

Area of Interest

PENNA Overseas Corporation is the biggest manufacturer and exporter in Asia for "Boxing Products, Judo, Karate, Jui Jitsu Uniforms and other protection equipment.



- Amino Acids

- Citicoline M Sodium

- L Glutathione

- N-Acetylcysteine

- Mefenamic Acid

-PVP K series

- Dexpanthenol

-Lactose

- Bisoprolol Fumarate

- Lidocaine

- Propylene Glycol

- Vitamin B1, B6 & B9

- Bacitracin Zinc

- Fluorometholone

- Ceftriaxone Sodium

- Cefotaxime Sodium

- Eudragit

- Lactulose

- Fusidic Acid

- Di Calcium Pantothenate

- Triamcinolone

Head Office: 237-A, Block 2, P.E.C.H.S. Karachi - Pakistan

Email: farhat@sejazuddin.com

Contact: 021-34525475, 021-4554714

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

Health Care Products (Karachi, Lahore, Islamabad)

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 Tel: +92 21-34525475
 Fax: +92 21-334520739
 Email: farhat@hcp.com.pk
 Web: www.hcp.com.pk

Contact Person Mr. Raheel Feroz
 C.E.O

Profile

A subsidiary company of S. Ejazuddin & Co. established in 1912 in Calcutta heading its operations in Pakistan since 1947. Since them has grown leaps & bounds in optimizing B2B business development, in various industries including Active Pharmaceutical ingredients, Food ingredients and Feed items.

We exclusively represents some of the globally reputable & leading manufacturers of USA, France, Italy, Switzerland, Spain, Denmark, Japan, Korea, China, & other countries worldwide. Enabling us to supply exceptional quality goods for the entire satisfaction of our valued buyers HEALTH CARE PRODUCTS is committed to seeking growth and prosperity by achieving a sustainable competitive share of our industry in the international marketplace and world economy. We will strive to reach our goals by meeting the need and expectations of our customers with continuous improvements in quality, productivity, value, new product offerings improvements in quality, productivily, value, new product offerings and customer satisfaction.

It is our intent to develop quality partnerships with our employees, suppliers, customers and the community in which we operate. We wish to continually set standards of excellence, both personally and professionally set standards of excellence, both personally and professionally. We are dedicated first and foremost to the procurement of the higest quality products to meet the needs and demands of our customers. This will be realized both internally and externally by continuous. This will be realized both internally and externally by continuous communication between management, employees, suppliers, customers and community, and by ongoing improvement of processes, systems, equipment and use of human resources.

We are determined to expand our presence in the marketplace by the development of new products in our product lines as well as by exploration of other opportunities for growth when presented.

Area of Interest Active Pharmaceutical ingredients, Food ingredients and Feed Items & Chemical / Industrial ingredients.



- 25 year history of research & innovation
- Dedicated to preventing & treating malnutrition in developing countries
- Leading supplier of nutritional products
- Innovative Products



Ready-to-Use Therapeutic Food (RUTF) for infants



Ready-to-Use Supplementary Food (RUSF) for mothers



Ready-to-Use Supplementary Food (RUSF) for children



Lipid-based Nutrient Supplement (LNS Small Quantity) for infants



Lipid-based Nutrient Supplement (LNS Small Quantity) for mothers

F-100 Therapeutic milk

F-75 Therapeutic milk



Monohydrate zinc sulfate



Sind Medical Stores
www.sms-pakistan.com



Nutritional autonomy for all

Normandy France

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

SIND MEDICAL STORES PAKISTAN

Contact Information

Marketing Office

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URL: www.sms-pakistan.com



Contact Person

Dr. Tasmia Abeer Billoo
Director & Head – Pharmacovigilance

Profile

SMS-Pakistan is leading national healthcare organization with excellent market rapport and experience spanning over six decades. Being national organization the prime focus has always been on catering the right balance between quality and affordability to respective market segments.

As a diversified healthcare group, SMS covers both human and animal health by representing renowned French and other multinational healthcare companies including **AliFax, Melet Schloesing laboratoires, Interscience, Nutriset, Biorad, Smurfit Kappa, Demetech, and many more**, with extensive portfolio and myriad products range in:

1. **Biologicals**
2. **Diagnostics**
3. **Industrial**
4. **Nutrition**
5. **Surgical Consumables and Equipments**
6. **Homoeopathy Medicine**
7. **Veterinary Products**

SMS holds a strong financial and marketing position with its dynamic and professional team, well poised for the management of its dynamic and expanding business divisions.

SMS covers entire Pakistan territories, effectively, with its Pan Pakistan office network including head office in Karachi and branches' network in all major cities of Pakistan.

Area of Interest

1. **Blood Banking and Diagnostics – Innovative Modalities.**
2. **Hospital Equipments**
3. **Biotech Products**
4. **Vaccines**
5. **Anti Cancers**
6. **Poultry Vaccines**
7. **Technology Transfer / Joint Ventures**
8. **Surgical Disposable**
9. **Products for Health and Food Industry**

Awards

Received 08 distinction awards from Pakistan France Business Alliance (PFBA) in 2003, 2006, 2007, 2009, 2010, 2011, 2012, 2013, 2014 & 2015 for the extra ordinary dynamism and par excellence performance.

CAPILLARYS 3 TERA

Capillarys 3, the capillarys that reinvents capillarys
Sebia, France



Features:

A high capacity tubes loader
Analytical track compatibility

Enhanced throughput of a 12 capillaries system

A workcell configuration, with up to 3 instruments

Tube capacity: from 120 samples with the onboard loading to
600 samples with the additional tube loader



BACT/ALERT® VIRTUO®

The next dimension in
blood culture detection
BioMerieux, France

Features:

- Automated unloading
- Ultimate workflow efficiency
- Smart scanning technology
- Improve visibility of your testing with MYLA
- Intuitive touchscreen design
- Up to three additional 428 capacity incubators to one primary VIRTUO

FILMARRAY® TORCH

Multiplex PCR system fast and
accurate molecular diagnostics
testing
BioMerieux, France

Features:

- Simple: 2 minutes of hands-on time
- Easy: No precise measuring or pipetting required
- Fast: Turnaround time of about an hour
- Comprehensive: Tests for a variety of pathogens

VITEK® MS

Mass spectrometry
microbial identification system
BioMerieux, France

Features:

- Comprehensive, regularly-updated database
- Clear, fast, accurate identification
- Robust & accurate ID with Advanced Spectra Classifier
- Complete traceability & flexibility
- Optimized workflow and Seamless ID/AST integration

CONTACT DETAILS



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www.fb.com/GMS.WorldOfficial
 www.gms-world.com
 gmsheadoffice

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

GLOBAL MARKETING SERVICES

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Web: www.gms-world.com



Contact Person Mr. Zafar Mahmood
CEO

Profile Global Marketing Services is one of the leading and distinguished In-vitro diagnostic company attaining a respective leading stature in research, life sciences, industry segments, medical devices and pharmaceuticals.

Having a complete range of products, service solutions, and skilled personnel, GMS is capable of responding to the strictest demands and needs imposed by its valued customers.

Serving health industry since 2000, we have established repute for providing quality solutions, excellent customer services, and timely product delivery.

Global Marketing Services, represents and distributes high quality products from a worldwide reputable network of partner, thus generating a wide product portfolio which creates a sustainable competitive advantage.

We enjoy exclusive alliances with world-leading principals including BioMerieux, Cepheid, Leica Sebia, Horiba, Johnson n Johnson, & Cordis.

At Global Marketing Services, we have an experienced sales & service team and a robust logistics network to ensure optimal marketing and distribution of our medical products. We are an ISO 9001:2015 according to GDPMD (Good Distribution Practices for Medical Devices) guidelines.

The operations of the company consolidate the import, distributionm, technical support and maintenance of medical devices. With headquarters in the capital city and branches across the country, we have the most comprehensive distribution network in Pakistan.

GMS's aim is to stand behinding its name, to be the preferred organization partner and to strive for excellence by providing superior quality and advanced products and services to its valued customers. We are aiming to provide added value to our customers by enhancing our wide range of products & services and therefore be their total solution provider.

Member of Pakistan France Business Alliance (PFBA) since 2011, received distinction awards for 04 years for extra ordinary performance.



Healthcare Essentials... our services, your solutions

Biologicals | Diagnostics | Homoeopathy | Industrial | Nutrition | Surgical | Veterinary

Bio-Rad Laboratories ◊ IMMUNOHEMATOLOGY



- 6-axis robotic arm



- 4-color status light



- Regent storage and pipetting area

IH-500

Fully Automated System for ID-Cards

The Complete Solution for Safe Transfusion

BIO-RAD

Email: info@sms-pakistan.com
URL: www.sms-pakistan.com

Head office: 13-B, Block 6, PECHS,
off shahra-e-Faisal,
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T. +92-021 3452 0035-7
Fax +92-021 34384084

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+92 42 37423711
Fax: +92 42 3742 3746

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Fax: +92 51 5153 542

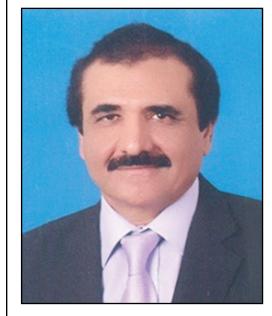
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COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

HOSPITAL SERVICES & SALES PAKISTAN

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URL: www.hsspakistan.com



Contact Person M. Younus Billoo
Managing Director

Profile HSS-Pakistan is a Healthcare Company and having experience over two decades. HSS-Pakistan is currently focusing on catering high quality products having WHO Pre-qualification with affordable prices both for Public & Private markets.

HSS-Pakistan is representing world renowned companies including Serum Institute of India, Bharat Biotech International Limited, Wuxi Yushou Medical Appliances Co. Ltd, Guangdong Haiou Medical Apparatus Stocks Co. Ltd. and many more in the domain of Biologicals and Surgical disposables.

HSS-Pakistan is not only having sufficient financial position but also having strong & dynamic professional team, for providing best possible products & services to target markets in a timely manner.

HSS-Pakistan covers entire Pakistan territories, effectively, with its Pan Pakistan office network including head office in Karachi and branches' network in all major cities of Pakistan.

- Area of Interest:**
1. Blood Banking and Diagnostics – Innovative Modalities.
 2. Hospital Equipments
 3. Biotech Products
 4. Vaccines
 5. Anti Cancers
 6. Poultry Vaccines
 7. Technology Transfer / Joint Ventures
 8. Surgical Disposables
 9. Products for Health and Food Industry

ELMED

INSTRUMENTS

Quality - Reliability - Service

With a Manufacturing experience of more than 100 years Elmed Instruments was established in 1994 and today is a leading name in the Surgical Industry. Building upon the strength of its highly skilled workers, by being responsive to the feedback from its clients and with their technical assistance, Elmed was able to achieve its target from the very first year. This has become a tradition at the company and in a short span of time , the name Elmed has come to be known worldwide as a symbol of QUALITY, RELIABILITY and SERVICE. We can say with some satisfaction that we have been successful in achieving our targets.

Elmed currently operates from its premises on the outskirts of Sialkot city with a covered area of around 200,000sq ft. With a skilled work force of 800 and up dated machinery, Elmed has the capacity to manufacture the most sophisticated instruments and it has been successful in catering to the needs of its valued clients all over the world.

For complete compliance with our customers and international standards, we at Elmed import all raw materials and stainless steel from Europe and Japan, in the required grades necessary for the production of different types of surgical instruments.

FDA Approved Registration # 9614062

Elmed Instruments (Pvt)Ltd. is FDA approved and on attachment B under the FDA registration # **9614062**

Japanese Accreditation Certificate of Foreign Medical Device Manufacturer
Number of Accreditation: **BG 12400024**

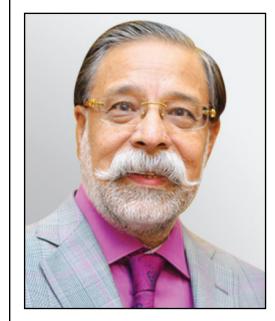


COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

ELMED INSTRUMENTS (PVT) LTD.

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Email: info@elmedinstruments.com
Web: www.elmedinst.com



Contact Person Babar Iqbal
Chief Executive Officer

Profile **Quality – Reliability – Service**
The history of ELMED INSTRUMENTS dates back to 1908 when the grandfather of the Elmed team, Mr. Muhammad Fazal Elahi, founded M.F. Elahi & Co. (E.P) Pvt Ltd. The company soon became well known throughout the surgical industry worldwide due to its high quality products. ELMED was established in 1994 as an Offshoot of this pioneering company.

Building upon the strength of its highly skilled workers, by being responsive to feedback from its clients and with their technical assistance, ELMED was able to achieve its targets from the very first year. This has become a tradition at the company and in a short span of time, the name ELMED has come to be known worldwide as a symbol of quality, reliability and service. We can say with some satisfaction that we have been successful in achieving our targets.

ELMED currently operates from its premises on the outskirts of Sialkot city with a covered area around 125,000 sq ft. with a skilled work force of 550 and updated machinery, ELMED has the capacity to manufacture the most sophisticated instruments and it has been successful in catering to the needs of its valued clients all over the world.

For complete compliance with our customers and international standards, we at ELMED import all our stainless steel from Europe and Japan, in the required grades necessary for the production of different type of surgical instruments. ELMED is also fully equipped with the most modern and up-to-date machinery in order to achieve the highest possible quality.

Founder Year: 1994

Certificates:

- ISO 9001:2008 Certified
- ISO 13485:2003
- FDA Approved
- CE

Range of Products

- General Surgery
- Dental
- Orthopedics
- Cardiovascular
- Plastic Surgery
- Neurology
- Gynecology
- ENT



DATA PROTECTION SOLUTIONS FOR AN EVER CHANGING WORLD

Infotel secures success by securing your data. With 15 years of unrivalled experience, Infotel is the leader in facilities pertaining to all kinds of data transactions.

Our key objective is to provide specialized technology solutions in areas of secure card payment and production systems. We also provide various integrated solutions for transactions and communication security.

Our partnership with Thales ensures safety and convenience for all your transactions. Because we don't just value your business. We add value to your business.

Data Security Mechanisms

- Transaction Security
- Enterprise Security & Database Encryption
- Network Encryption
- EMV/Smartcard Personalization System
- Secure Internet Payment System & Architectures
- Card Payment Solutions
- Certificate Authorities/PKI
- Secure Mobile Payment & Branchless Banking
- EFTPOS Solution
- Magstripe/EMV Card Production Systems

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

INFOTEL PAKISTAN (PVT) LTD.

Contact Information

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Fax: (92-21) 34549880
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Web: www.infotelpak.com



Contact Person

Mr. Riaz Siddiqui
Managing Director

Profile

InfoTel Pakistan is one of the leading solution providers of security solution addressing the business needs and corporate and government client alike, protecting transactions, networks identification documents and sensitive sites.

Founded in 1995, InfoTel's unique position in the market is due to its end-to-end security offering spanning the entire value chain in the security domain. The comprehensive offering includes architecture design, security and encryption product development, evaluation, certification preparation through-life management services, card payment systems, card production and issuance solutions.

InfoTel is an innovative specialist in security solutions for electronic payments / high-value transactions in the financial industry and government sector. InfoTel provides a full range of solutions that build on the Company's core competencies of cryptography and tamper resistant hardware. The company boasts more than 10 years of expertise in management, services, integration and technology innovation to deliver the world's premier specialized network solutions and payment security solutions addressing most of the financial market needs. InfoTel is a local Channel of partner of Thales e-Security in Pakistan & Bangladesh.

Comparatively young, we have combines relevant experience, specialized expertise and a dedicated commitment to quality to be able to deliver nothing less than can be expected from a company carrying our credentials. Our staff, with their diverse and varied qualifications, adds value to our product and service proposition.

Our infrastructure and network assures full availability and support to the most important component of business: our clients. At Infotel, we don't just value your business – we add value to your business.

Products

InfoTel provides the quality services in the following fields.

- E-banking Security Solutions
- Card Payment Solutions (Debit / Credit)
- Card Production & Instant Branch Issuance solutions
- EMV/Smart Card Solutions
- Secure Internet Payment Systems and architectures
- Management of E-business Infrastructure, Security and Storage
- Two Factor Authentication
- Plastic Card Supplies (Magstripe / EMV)

Awards

PFBA – Outstanding Import Performance Award
Thales – Best Regional Technological Partner
Best Innovative Solution Award from ITCN.
PFBA-05th Pakistan France Trade Performance Award

Area of Interest

Area of Interest Smart Card Loyalty application providers, software development, telecom & networking product EFTPOS, ID, e-Passport.

SHIPPING THE FUTURE



CMA CGM

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

CMA CGM Pakistan (Pvt.) Limited

Contact Information

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Contact Person

Muhammad Imran Bawani
Chief Executive Officer

Profile

CMA CGM is the world's third largest container shipping line, headquartered in Marseille, France, founded in 1978 by Mr. Jacques Saadé.

Now headed by Rodolphe Saadé, CMA CGM reinvents transport and logistics in order to offer an integrated maritime, port and land service that exceeds its customers' expectations.

CMA CGM has acquired Singapore based NOL Group, operating under the American President Line (APL) brand, which was the world's fifth largest container transport and shipping company. With the acquisition of NOL/APL, CMA CGM Group's Fleet Capacity has increased to 2.71 million Teus, operating through 509 vessels, serving 160 countries and calling on over 420 ports around the world. CMA CGM Group has a family of over 110,000 staff worldwide.

CMA has representation in Pakistan for over 30 years and is amongst the most prominent and leading shipping lines in Pakistan providing expert maritime transportation services to its customers and business partners.

Headquartered in Karachi, CMA CGM Pakistan provides unmatched service coverage in Pakistan through its extensive branch network, strategically placed in key industrial and economic hubs of Pakistan, including Karachi, Lahore, Faisalabad, Sialkot and Multan.

Main Service

Main Services Include :

- EPIC 1, EPIC 2, MEDEX and - Weekly Direct Service to/from UK, NCP – MED.
- CIMEX 2K Service – Direct Weekly service from SAPT / Port Qasim to South East Asia/China.
- CIMEX2K2 Service – weekly direct service from SAPT to South east / Far east
- AS7 – Weekly direct service from PICT / KICT TO South east / Far east
- INDAMEX weekly direct to & from US East Coast.
- Presence in Africa through Feeder vessels ex Pakistan.

Awards

Received 08 distinction awards from Pakistan France Business Alliance (PFBA) during 2006 – 2016.



SERVING THE OIL, GAS & CHEMICAL INDUSTRY SINCE 1976

MAS is proud to receive Pakistan France Trade Performance Leading Awards for Dix (10) Consecutive Years

REPRESENTING:



CORPORATE OFFICE: 1-A, DANEPUR ROAD, GOR-1, LAHORE 54000. TEL: +92 42 36311881-3, UAN +92 42-111-645-942,
FAX: +92 42 36311884, URL: MASGROUP.ORG

ISLAMABAD OFFICE: SUITE NO.1402, 14TH FLOOR, GREEN TRUST TOWER, JINNAH AVENUE, BLUE AREA ISLAMABAD.
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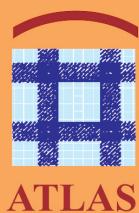
KARACHI OFFICE: C-6/1, STREET NO. 3, BATH ISLAND, CLIFTON KARACHI. TEL: +92 21 35290674-5, FAX: +92 21 35290672

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

MAS ASSOCIATES (PVT) LTD.

Contact Information	Corporate Office: 1-A, Danepur Road, GOR-1, Lahore Pakistan. UAN: +92-42 111 645 942 Fax: +92-42 36311884 Email: shaukat@masgroup.org URL: www.masgroup.org	
Contact Person	Mr. Shaukat Hassan Director	
Profile	MAS associates (Pvt.) Ltd. is a well-established, multidimensional and professionally managed leading business house involved in provision of high technology material and engineering services to Oil, Gas, Power & Fertilizers industries since 1976	
	MAS associates (Pvt). is a part of MAS Group of Companies which also includes the following:-	
	<ul style="list-style-type: none">- Hi-Tech Lubricants Limited- MAS Services- MAS Infosoft (Pvt.) Ltd- Sabra Hamida Trust- Hi-Tech Blending (Pvt) Limited- Hi-Tech Lubricant Stations- Hi-Tech Lubricant Express	
	<p>Mission Statement: <i>"Earning customer satisfaction through provision of quality services to our client systems by employing state of the art technologies and processes and by investing in our people."</i></p>	
	With fully functional officers in three major cities of Pakistan having group strength of over 500 dedicated personnel, MAS continuously strives for expanding its customer base and for developing in-house capabilities.	
	The company enjoys an enviable reputation among its clients, built over the years, an asset which it protects and promotes with diligence, dedication, focused systematic approach and timely response.	
	The company has substantial experience with working methods, problems solving, needs and aspirations of the industry/customer in Pakistan. It is the primary expertise that has led the company to develop a strong network in the business sector of Pakistan and to participate in development initiatives carried out by a number of agencies in Pakistan.	
Portfolio	<ul style="list-style-type: none">● Provision of High Technology Equipment/Material (OCTG, Oil & Gas Drilling Tools, Plant Equipments, Linepipe etc)● Cathodic Protection Services (Pre-Design Survey, Design/BOQ, Installation, Testing & Commissioning Survey)● Inspection/Overhauling/Repair/Refurbishment of Generators/Stators /Rotors/Turbines & Supply of Material● Reverse Engineering of Spare Parts● Complete range of industrial & automotive lubricants	
Awards	Mas is proud to receive the prestigious Pakistan France Trade Performance Awards for the last 10 years in a row for Highest Imports of "Oil & Gas Category" from France.	
Area of Interest	Interested in French Companies offering Chemicals, Corrosion Inhibitor, Rigs Rental, Repair/Refurbishment of Gas & Steam Turbines/Rotary Equipment, Pipe Fitting, Piping Material, Values, Flanges etc.	



Atlas Exports (Pvt) Ltd.

Atlas Agro Foods (Pvt) Ltd.



Gulistane Chistia, Paka Meel Stop, 16- Km Multan Road, LAHORE. PAKISTAN PH- 0092-42-37514803-4
E-mail - amannan@atlasexports.com.pk - faiq-ahmed@atlasexports.com.pk, atlasexp@lhr.comsats.net.pk
Web - www.atlasexports.com.pk

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

ATLAS EXPORTS (PVT) LTD

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E-mail: amannan@lhr.comsats.net.pk
atlasexp@lhr.comsats.net.pk
Website:www.atlasexports.com.pk



Contact Person Mr. Rana Abdul Mannan
Chief Executive

Profile Atlas Exports (Pvt.) Ltd. was established in the year 1995 with the vision to procure process and export finest quality Pakistani cotton products to the global markets. The staff of the organization understands the key elements of client's requirements and this is why they have dedicated themselves to provide complete consumer satisfaction with a clear vision of best quality products to be competitive in today's international market. The name of the company has been a symbol of excellence, consistent quality, and reliability and consumer satisfaction since its inception. The portfolio ranges from Leather gloves to Cotton Gloves, Work Wear to garments, Vegetables to fruits and flowers to seeds.

We are equipped with the latest machines and techniques which have effective control on the inputs and outputs. At every stage we are using advance machinery and have regular contact and visits of technical experts for latest and modern techniques to ensure better performance. Our 100% In house production facilities for all our divisions enable us to meet quality and turnaround time requirements of customer. Our division of gloves consist on tanning and testing, finishing, cutting, stitching, pressing and packing of leather gloves.

A well-organized control department is working in each unit of the production which is based on guide lines of ISO-9000 series and these are certified under ISO-9002-2000, our professional team closely monitors all operations involved like procurement, processing, packing and shipping. We always get our consignments checked minutely by our quality department prior to dispatch. On our side we make sure that quality is of the highest standards and exactly according to the technical specifications of our worthy and respectable clients without any compromise on quality. The main strength of ATLAS EXPORTS is its tradition of

- Excellent quality
- Personal Customer service
- High competitive pricing
- Respecting lead time

GHAZI
BROTHERS



A Step Ahead

Amino Acids, Animal Genetics, Anthelmintics, Antibiotics, Anticoccidials, Anti-Fungals, Anti-Infectives, Anti-Inflammatories, Antimicrobials, Antioxidants, Antiparasitics, Antivirals, Diagnostics, Disinfectants, Electrolytes, Endectocides, Enzymes, Feed Ingredients, Feed Phosphates, Growth Promoters, Hormones, Immunoglobins, Minerals, Organic Acids, Prebiotics, Premixes, Probiotics, Vaccines, Vitamins and focused introduction of new products, services and equipments.

With dedicated sales & technical support and national distribution network, we provide the reliability and quality you would expect from a progressive enterprise.

Ghazi Brothers Creative House

Ghazi House, D-35, KDA Scheme No. 1, Miran Muhammad Shah Road, Karachi-75350, Pakistan.
Tel: +92 21 111 250 365 | Fax: +92 21 3454 3763 | E-mail: mail@ghazibrothers.com.pk

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

GHAZI BROTHERS

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E-mail: mail@ghazibrothers.com.pk



Contact Person Mr. Muhammad Irfan Ghazi
CEO / President

Profile Ghazi Brothers is Animal Health and Human Products Marketing and Distribution Company. Our Product range includes Amino Acids, Animal Genetics, Anthelmintics, Antibiotics, Anticoccidials, Anti-Fungals, Anti-Infectives, Anti-Inflammatories, Antimicrobials, Antioxidants, Antiparasitics, Antivirals, Diagnostics, Disinfectants, Electrolytes, Endectocides, Enzymes, Feed Ingredients, Feed Phosphates, Growth Promoters, Hormones, Immunoglobins, Minerals, Organic Acids, Prebiotics, Premixes, Probiotics, Vaccines and Vitamins.

Profile We have Distribution Centers and Branch Offices in major cities of Pakistan:

- Karachi - Multan - Rawalpindi - Faisalabad
- Gujranwala - Lahore - Islamabad

Areas of Interest:



GIA

Export Marketing Service (Pvt.) Ltd.

the thread that binds



SERVICES

GIA conducts quality control according to prescribed systems



PRODUCT RANGE

Ladies, Men, Children wear, Denims, T-shirts, Trousers, Bermudas, Sweat shirts, Polo shirts, Nightwear, Leather garments, Sportswear, Home textiles

EXPERTISE IN MANUFACTURING

Denim, Knitted fabrics, Jersey, Fleece, Interlock, Rib, Waffle, Terry, Pique, Lycra, Twill, canvas, corduroy, micro fiber, quick dry fabric, & ultra-violet resistant fabric



Plot No. B-30, Block B, KDA Scheme 1, Karachi 75350, Pakistan
Tel: 0092 21 34540679, 34389317 / 0092 21 34549115, 34389166
Email: thaver@gia.com.pk / Website: www.gia.com.pk

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

GIA EXPORT MARKETING SERVICE (PVT) LTD.

Contact Information GIA Export Marketing Services (Pvt). Ltd.
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E-mail: thaver@gia1.com
Web: www.gia.com.pk
www.gia-textile.com



Contact Person Mr. Ayaz Thaver
Managing Director

Profile GIA Export Marketing Services (Pvt). Ltd. is the first textile based organization to be ISO certified in Pakistan. Our focus is to market and promote textile products to Europe, USA, the Pacific Region and the Middle East. We assure the quality of the products, research, develop and design. All these activities are well defined and documented according to our sophisticated automated quality management system.

GIA Group comprises of two companies.
GIA Export Marketing Services (Pvt). Ltd.
GIA Associates (Pvt) Ltd.

Both are involved in 100% exports to Europe and USA. We are working with French companies since 22 years. The products being exported are:

Apparel Mens & Ladies woven, knitted and leather garments, for Spring/Summer and Autumn/Winter seasons.

**Hometextiles
Bedlinen** All types of bedlinen printed and plain colours different fabrics. (fine cotton and polyesterblends) Sofa covers, Curtains.

Towels Jacquard woven, Plain dyed towels, Beach towels, Napkins, and Bathrobes

We visit the Buyers two to three times a year. Also we receive guests (buyers) twice a year who come to see the new collections we prepare for them. They also visit the factories. They (the buyers) have a goodwill developed for Pakistan over these years, and consider the Pakistan market very flexible and offering great service as compared to our big competitor namely China.

GIA participates in trade fairs regularly.
Frankfurt Heimtextil from 1976 till 2016

Martin Dow Group

Pakistan's 1st

Healthcare Group operating 2 manufacturing facilities
in France

Martin Dow Group celebrates the expansion of their Nutraceutical Facility
in Gien, France with the inauguration of it's new Soft Gel plant



[f](#) | [in](#) | [iagram](#) | [YouTube](#) /MartinDowLtd

www.martindow.com | www.martindowmarker.com | www.martindow.fr


Martin Dow
Creating Distinction for Life

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

MARTIN DOW LIMITED

A legacy of Outstanding leadership in Health Care

Contact Person

Mr. Ali Akhai
Group CEO

Profile

Martin Dow Group is one of the fastest and most admired Healthcare Groups operating across two continents with six manufacturing facilities. The Group came into existence in 1995 when the Founding Chairman, M. Jawed Akhai, established Martin Dow as a pharmaceutical manufacturing & marketing company in Karachi, and later acquired a manufacturing facility in Lahore during the year 2000.

With a flair for entrepreneurship and a passion for excellence, Mr. Akhai made a bold and innovative move in 2010 with Martin Dow acquiring the pharmaceutical manufacturing facility of Roche Pakistan Limited, a subsidiary of F. Hoffmann La Roche Limited along with the acquisition & brand licensing of some of their globally acknowledged top line products.

In 2013 Martin Dow was recognized as a Global Growth Company (GGC) of the World Economic Forum, joining over 370 companies globally in this community. At that time Martin Dow was not only the first pharmaceutical company but also the first from the entire healthcare sector of Pakistan to achieve this honor.

Martin Dow's acquisition of the majority shareholding of Merck Germany in Merck (PVT) Ltd in 2016 was the largest industry acquisition in Pakistan and marked a significant milestone in the company's history with the Martin Dow Group ranked amongst the top 10 companies in the pharmaceutical industry of Pakistan.

In yet another visionary move to expand the business and explore new horizons, in 2016 Founding Chairman, M. Jawed Akhai became the 1st Pakistani businessman to enter the healthcare market in France through the acquisition of two manufacturing facilities for nutraceutical and pharmaceutical in Gien and Meymac, France.

Martin Dow Pharmaceuticals in Meymac was inaugurated by Mr. Francois Hollands, then President of France in 2017. In early 2019, Martin Dow Group celebrated the expansion of Nutraceutical Facility in Gien with the inauguration of its new Soft Gel Plant.

At Martin Dow Group, philanthropic activities are intrinsic part of the Company's DNA with focus being towards development of the Health and Education sector in Pakistan and support to the Environment, Art & Culture.

In the legacy of our Founding Chairman, Martin Dow Group continues to excel in its quality and passion in the Pharma sector and is positioned to be the industries leader in the next few years.



YUNUS
TEXTILES FOR LIFE

A Part of
YBG

Celebrate

Life, Design and Comfort

LARGEST HOME TEXTILE EXPORTER OF PAKISTAN

COMFORTERS | CURTAINS AND DRAPERIES | CUSHIONS AND PILLOWS
KIDS ZONE | DUVET COVER SETS | BED SHEETS



COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

YUNUS TEXTILE MILLS LIMITED

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& m-ali@yunustextile.com
URL: <http://www.yunustextile.com>



Contact Person Mr. Muhammad Ali Tabba
Chief Executive Officer

Profile Yunus Textile Mills Limited is part of Yunus Brothers Group, started its operations in 1998, on the basis of advanced technical support, strong infrastructure, and quality Human Resource, over a short period of time, we became the **Largest Home Textile Exporters in Pakistan**. Yunus Textile Mills Limited prides itself on possessing top-of-the-line **vertical integrated processes** of spinning, weaving, dyeing, printing and finishing.

As a company, we proud to be one of the pioneers of quality home textiles in Pakistan. Our strategy relies on adhering to strict standards of quality excellence, compliance to best textile practices and a penchant for the most minute detail. The end result is consistently a market-preferred product.

We provides a **wide array of bedding products** under branded and private label packaging for department stores, mass merchants, off-price retailers and ecommerce. By utilizing both natural and man-made fibers, offering cutting edge design and innovation.

Yunus Textile Mills Limited takes the commitment towards **Sustainability** very seriously. Our sustainability approach focuses on achieving more with optimum use of resources. We have state of the art **Effluent Treatment Plant** on MBR Technology. We believe that sustainability leads to long term business success, and provides a benchmark to be a responsible player in the manufacturing industry.

Weaving

Yunus Textile Mills Limited has the most advanced Weaving Production facilities, having a production capacity of approximately **3.3 Million Meters per month**. The setup has **384 modern Weaving Machines** supported by cutting-edge back process machines.

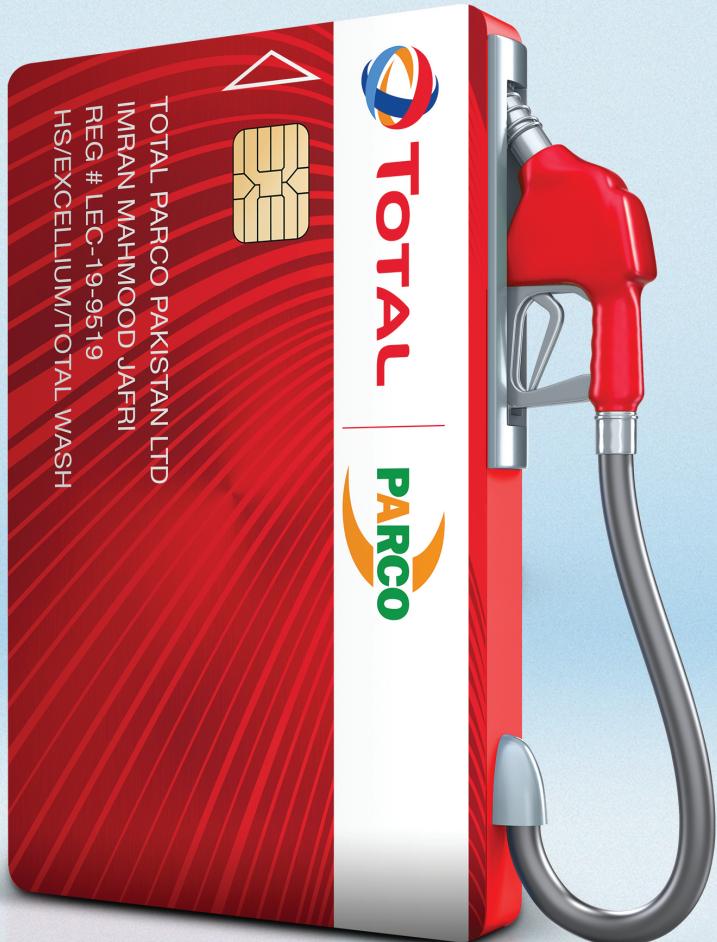
Processing

It is the backbone of Yunus Textile Mills Limited with an installed capacity of around **10 million meters per month**. We look forward on its journey to be the best. From Pre-Treatment to Finishing the entire process is aimed at adding value and creating a product that is tailored to meet customer needs.

Stitching

Yunus Textile Mills Limited have highly **Automated Stitching Machines**, able to detect, spread-out and cut through automatically. The installed capacity of Stitching is **10 Million Meters per month**. The Vision of Yunus Textile Mills Limited is “**To provide the most compelling value proposition to our customers in terms of quality, service and cost, as well as being a responsible corporate citizen**”.

Keep your business fueled up with the **TOTAL** Card



With every passing moment, our presence on the geographical footprint of Pakistan is extending with the TOTAL PARCO retail stations. The force behind this expansion is your trust and faith in the quality products & innovative services provided by us. With your support, we have become one of the largest and fastest-growing oil marketing companies in Pakistan. We aim to provide you more evolved and superior services in the future.

totalparco.com.pk TotalPakistan

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

TOTAL PARCO PAKISTAN LIMITED

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www.facebook.com/TotalPakistan



Profile

TOTAL PARCO PAKISTAN LIMITED (TPPL) is a 50:50 joint venture between TOTAL Marketing & Services SA and Pak Arab Refinery Limited (PARCO). It was incorporated in Pakistan under Companies Ordinance Ordinance, 1984 and started its commercial activities in April 2001. Our core strength lies in the strategic partnership of TOTAL with PARCO, an exemplary model of public-private partnership, which highlights the TOTAL Group's commitment to Pakistan. The TOTAL Group based in France, is the world's fourth largest energy company. It provides top quality products and services globally, undertaking numerous industrial and commercial activities in the petroleum, gas electricity, renewable energy and chemical sectors. Its business principles go hand in hand with the ambition for continued growth for the benefit of shareholders, customers and employees, contributing at the same time to the economic and social development of countries where it is present. TOTAL Group's esteemed local partner, PARCO, is Pakistan's most modern refinery, with a capacity of 100,000 BPD, which constitutes 25% of the country's refining capacity, and a strategic storage of over one million tons.

Total PARCO Pakistan, the largest international oil marketing company in Pakistan, is recognized as the market leader in product quality, customer service safety and environmental protection, serving local communities in the country since the last two decades. Our world class petroleum products include the technologically advanced **TOTAL EXCELLIUM HOBC**, Hi Super and Diesel which ensure a smooth drive, reliability and fuel economy, while protecting the engine and the environment. Total PARCO Pakistan's top quality lubricants brands include the comprehensive **TOTAL QUARTZ** range, its passenger car motor oil product line, and the **TOTAL Hi-PERF** range its motorcycle oil product line, which each effectively cater to the vehicle specific needs of the Pakistani motorists and bikers, guaranteeing long lasting performance and engine protection. Our premium diesel engine Oil range **TOTAL RUBIA** has earned the Pakistani customers trust and confidence over the years, and is the brand of choice in the market. Our comprehensive ranges of TOTAL industrial lubricants, greases and specialized products cater to varied industries in Pakistan.

We have an extensive nationwide presence, with our Head Office based in Lahore, and regional offices and other concerns in all major cities, modern storage terminals and a world class network of 816 service stations spread across the country. TPPL also has a state-of-the-art computerized lubricants blending plant in Port Qasim, Karachi, which adheres to the highest safety and operational excellence standards in the industry. The presence of Total PARCO Pakistan plays a vital role towards Pakistan's economic and social development as it has consistently invested locally and has planned for multi-million dollar investments in the near future.

TPPL has invested USD 250 Million in the last 5 years, expanding its operations with the acquisition of Chevron's fuels business in Pakistan. It is currently investing significantly in storage terminals, retail network development and other high level projects of national interest.

Our TOTAL Card is a smart fuel solution available in both Prepaid and Postpaid options, offering an absolute and efficient way to utilize your fuel budget with flexibility, security and control. Total PARCO Pakistan is also planning to enter the solar energy market in the near future, and provide high quality, cost effective Total branded solar energy products to the Pakistani consumers, further expanding its investment in the country.

We envision a bright future in Pakistan, having seen an impressive year-to-year growth in sales, with our average overall petroleum product volume 2.2 million Tonnes per annum.

We are an employer of choice, with approximately 800 highly trained Pakistani employees (400 direct and 400 indirect employees), and also provide work opportunities which benefit more than 25,000 Pakistanis as a result of our nationwide business operations and projects. In addition to this, Our 24/7 Muawin Customer Helpline (0800-87751) acts as the primary means of communication between us and our customers, tailored to identify customer needs, communicate personalized solutions and build sustainable customer relationships.

Total PARCO Pakistan is well known for being a responsible corporate citizen, as it strictly adheres to the local laws and customs, maintains a large standing emphasis on safety and health for all stakeholders. Highlighting its commitment to safety, Total Parco recently sponsored an HTV (Heavy Transport Vehicle) simulator at the Motorway Police Training Center in Sheikhupura. We continue to invest significantly to implement social investment programs in safety and transportation, education, culture & heritage, sports, economic empowerment and environmental development.

PAKISTAN'S LEADING PHARMACEUTICAL COMPANY



Atco Laboratories is a pioneer in the field of pharmaceutical innovation and is respected globally for its state of the art facilities and high quality affordable drugs.

We believe:

In supporting humanity by providing quality and affordable healthcare across Pakistan

In value driven ethos that complies with international standards in providing the highest quality healthcare

In transcending boundaries through constant innovations and ventures with multi-nationals

In fulfilling social responsibility by supporting sustainable education and healthcare initiatives

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

SOFTRONIC SYSTEMS (PVT) LTD.

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Email:
Website:



Contact Person Ismail Allawala
Managing Director

Profile Softronic Systems (Pvt.) Ltd., one of the leading IT solution providers in Pakistan was established in 1985. The company has 2 business divisions - **Software Division and Pharma Services Division.**

We specialize in Business solutions, especially for the following areas:

Financials

Strategic HR Management and Payroll
Hospital Management

With Arabic/English support and localization (for the KSA Market) in our HR and Payroll Software, we are creating a niche in the Middle East Region.

Software Division

In 2010, we launched the first product "Pharmabridge". It started from the Pakistani Market where we provide Regulatory and Marketing information to our customers on real-time basis using a secure portal.

A unique product and a niche itself, Pharmabridge has enrolled almost all Multi-national Pharmaceutical companies as our customers, along with the big national companies.

Quality and Safety



Strength of Human Resource

utilizing the most advanced SOPs in the manufacturing of both pharma and herbal medication in Pakistan

FOR US ITS ALWAYS QUALITY FIRST

COMPANY Profile

PAKISTAN FRANCE BUSINESS ALLIANCE

HIMONT GROUP

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Contact Person Intesar Ahmed Siddiqui
President & CEO

Profile In 1992 Mr. Intesar A. Siddiqui started his career in advertising and soon moved on to work with The Upjohn Company in USA. He worked in various positions i.e. Marketing Research, Sales, Product Management, Training and Development and General Management. In his last position he was the Regional Head for nine countries including India. In his twenty two years with Upjohn he established subsidiaries and also established two plants. In 1992, for his outstanding services he was honored with the highest award of the company "The Upjohn Award". In 1994 Himont was established to produce quality Products and within short span of twenty years Himont has established itself as a market leader in some formulations, causing other companies to test their quality against Himont products.

It is the only healthcare company in the country which has the capability to manufacture bulk Chemicals, Plant based Herbal products, Nutritional products and Finished pharmaceuticals.

The future of national healthcare industry in Pakistan is exciting and challenging. The pharmaceutical industry will continue to expand at an average rate of eight percent (8%) per annum for the next ten years, the demand for quality products will also increase rapidly. The expectations of the physicians and the government will raise the bar on current standard of performance. Therefore, quality human capital will play a vital role in the success of any healthcare organization. Himont will continuously invest in the upgrading of its human resource and systems in order to remain competitive. Himont will also continuously search for the latest technologies, new formulations and Foreign business collaborations. Himont after satisfactory growth in the last twenty years will try to open new markets beyond the national borders, while fulfilling the needs of the local customers.

While the Himont team is confident to meet the future challenges, it also keeps an eye on the constant concern for excellence while serving the physicians and patients with the utmost care and professionalism.

We, at Himont believe that this company is born to lead the industry with innovation and creativeness.



PENNA
Overseas Corporation
PAKISTAN FRANCE BUSINESS
ALLIANCE

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ACHIEVEMENT

We are continuously winning "The Best Performance Award" from FPCCI (The Federation of Pakistan Chambers of Commerce & Industry) since 2004. So it is an achievement that we are holding number position since we got it.

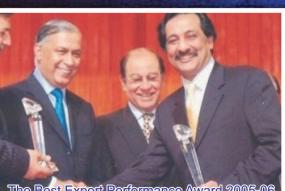


Chief Executive

TAHIR SALEEM MIRZA

Director Production

ZAHID SALEEM MIRZA





DATA PROTECTION SOLUTIONS FOR AN EVER CHANGING WORLD

Infotel secures success by securing your data. With 15 years of unrivalled experience, Infotel is the leader in facilities pertaining to all kinds of data transactions.

Our key objective is to provide specialized technology solutions in areas of secure card payment and production systems. We also provide various integrated solutions for transactions and communication security.

Our partnership with Thales ensures safety and convenience for all your transactions. Because we don't just value your business. We add value to your business.

Data Security Mechanisms

- Transaction Security
- Enterprise Security & Database Encryption
- Network Encryption
- EMV/Smartcard Personalization System
- Secure Internet Payment System & Architectures
- Card Payment Solutions
- Certificate Authorities/PKI
- Secure Mobile Payment & Branchless Banking
- EFTPOS Solution
- Magstripe/EMV Card Production Systems



Sind Medical Stores

Healthcare Essentials...

Our Services; Your Solutions

Biologicals | Diagnostics | Homoeopathy | Industrial | Nutrition | Surgical | Veterinary

Companies Proudly Represented by us



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