

GCC - FRANCE BUSINESS FORUM

Connecting communities,
sharing expertise.

Dubai - 23 October 2025

The GCC-France Business Forum : at a Glance

The first edition of the GCC-France Business Forum - Connecting communities, sharing expertise, will be held on 23 October 2025 in Dubai.

An initiative of the CCI France International network and its partners in the Gulf region, this first-ever forum dedicated to the French, French-speaking and Francophile business communities established in our region will also include Iraq and Pakistan.

The event will be punctuated by conferences on economic opportunities, with sector-based sessions, business meetings and country conferences aimed at strengthening links between established companies and local players.

This forum will be dedicated to :

- Strengthening the market knowledge of our respective members and creating synergies at regional level between our business communities,
- Providing a platform for our organizations and members to share their expertise,
- Discussing topics of common interest with a sector-based approach.

Organised in collaboration with



Main Themes

- Energies
- Healthcare
- Construction / Infrastructure
- Finance
- Luxury & Retail : « Luxury in the Middle East: between heritage and innovation »
- CCI (Cultural & Creative Industries) & Tourism : “French Culture in the Middle East: Radiance or Economic Leverage in the Middle East?”
- Industries

Format

A full day of an interactive mix of:

- Plenary session about regional macroeconomy
- Sectorial sessions
- Roundtables per country (Iraq and Pakistan)
- Networking cocktail luncheon
- B2B Matching

with around **250 high profile attendees.**

Why sponsor the GCC-France Business Forum?

Be part of it !

Participate to an ambitious business forum designed to give you the best exposure possible online and onsite!

Brand Visibility

Gain exposure to a targeted regional audience through event materials, media coverage, and on-site branding

Community Engagement

Show commitment to local development and build goodwill by supporting a meaningful community initiative.

Networking Opportunities

Connect with regional leaders, potential clients, and partners in a dynamic, collaborative environment.

Thought Leadership

Position your company as an industry leader by participating in panels, workshops, or keynote sessions.

Sponsorship Packages

	Platinum	Diamond	Gold	Business Intelligence Partner	Exhibition Stand Owner
Online before, during and after the event					
Logo inclusion in all emailing campaigns dedicated to the event	●	●	●	●	●
Logo inclusion in the event registration page with outbound link	●	●	●	●	●
Company name and outbound linking on photo gallery page	●	●	●	●	●
Tags and link to company page on social media (CCI France UAE and regional partners)	●	●	●	●	●
Logo on regional partners' website (when applicable)	●	●	●	●	●
Speaker promotion on social media	●	●	●	●	
One dedicated post on CCI France UAE LinkedIn page to announce sponsorship	●	●	●		
Dedicated page presenting the company on the B2B meeting platforms	●	●	●		
Your logo included in the "Looking back video" of the event	●	●	●		
Post of sponsor's own dedicated creative content (provided by sponsor) on social media	●	●			
Logo on customised invitation for sending to your guests	●	●			
Company logo and banner on dedicated B2B meeting platform	●	●			
Short interview made during the event to be released after the event on social media	●	●			
Looking back article on the event, quoting your company name and redirection link	●				
Produce content (Co-branded with CCI France UAE) to be share in the event communication before the event				●	

Sponsorship Packages

	Platinum	Diamond	Gold	Business Intelligence Partner	Exhibition Stand Owner
Onsite during the event					
Entrance(s) to the event included	10	5	3	1	1
Logo on screens	●	●	●	●	●
Acknowledgment by CCI France UAE at the opening speech	●	●	●		
Logo on photobooth and marketing collaterals	●	●	●		
Possibility to bring marketing collaterals (goodies, flyers...)	●	●			
VIP front seats	●	●			
Key guests introduction	●	●			
Dedicated exhibit booth for in person attendee interactions in the networking area	●	●			
Possibility to have a keynote on the plenary session	●				
Price in AED incl. VAT	60,000	40,000	25,000	15,000	10,000

Day Access Pass Price :

- AED 800 (incl. VAT) for CCI France UAE Members in Early Bird period (until 18 July 2025)
- AED 950 (incl. VAT) for CCI France UAE Members after Early Bird period (from 19 July 2025)
- AED 1,600 (incl. VAT) for Non-Members

Sponsorship Agreement as

	Platinum Sponsor	AED 60,000 (incl. VAT)
	Diamond Sponsor	AED 40,000 (incl. VAT)
	Gold Sponsor	AED 25,000 (incl. VAT)
	Business Intelligence Partner	AED 15,000 (incl. VAT)
	Exhibition Stand Owner	AED 10,000 (incl. VAT)

Contact

First Name

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Last Name

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Company

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Position

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Telephone

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Email

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General conditions

- CCI FRANCE UAE does not provide or coordinate the design of the advertisement. Advertisement and proofs can be directly delivered by email or by mail to the attention of Cecilia Jourdan, Sponsoring & Membership Developement Manager, CCI FRANCE UAE. CCI FRANCE UAE cannot be taken responsible for errors or damage in advertisements or other materials.
- Advertising contracts cannot be cancelled. They may be rescheduled upon availability.
- Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.

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